

# DUPLICATE INVOICE



**WHAS**  
**520 W. Chestnut St.**  
**Louisville, KY 40202**  
**Main: (502)582-7711**  
**Billing:**

Property	WHAS		
Invoice #	2755813-1	Order #	2755813
Invoice Date	08/27/23	Alt Order #	
Invoice Month	August 2023	Deal #	
Invoice Period	07/31/23 - 08/27/23	Flight Dates	08/21/23 - 08/27/23
Advertiser	POL/ Andy Beshear / D / GOV / KY		
Product			
Estimate #	2989		
Account Executive	Nick Coloprisco		
Sales Office	WHAS Louisville		
Sales Region	Local		
Agency Code	9917137		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	20009AG		
Advertiser Ref	144988		
Product 1			
Product 2			

Billing Address:

**Blue West Media/ POL**  
**Attention: Accounts Payable**  
**5130 East 18th Avenue**  
**Denver, CO 80220**

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																													
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2755813-1	Invoice Month	August 2023
Invoice Date	08/27/23	Invoice Period	07/31/23 - 08/27/23
Advertiser	POL/ Andy Beshear / D / GOV / KY		
Product			
Estimate #	2989		

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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2755813-1	Invoice Month	August 2023
Invoice Date	08/27/23	Invoice Period	07/31/23 - 08/27/23
Advertiser	POL/ Andy Beshear / D / GOV / KY		
Product			
Estimate #	2989		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																					
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129	WHAS	Th	08/24/23	4:26 PM	Local News @ 4p M-F	4-5p	:30	VSQBES23007H	\$100.00	NM																																																																																																																																				
125	WHAS	Th	08/24/23	4:56 PM	Local News @ 4p M-F	4-5p	:30	VSQBES23008H	\$100.00	NM																																																																																																																																				
123	WHAS	F	08/25/23	4:12 PM	Local News @ 4p M-F	4-5p	:30	VSQBES23007H	\$100.00	NM																																																																																																																																				
130	WHAS	F	08/25/23	4:43 PM	Local News @ 4p M-F	4-5p	:30	VSQBES23008H	\$100.00	NM																																																																																																																																				
11	08/21/23	08/27/23	Local News @ 5p M-F	5-530p	MTWTF--	:30	9	\$200.00	NM																																																																																																																																					
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2755813-1	Invoice Month	August 2023
Invoice Date	08/27/23	Invoice Period	07/31/23 - 08/27/23
Advertiser	POL/ Andy Beshear / D / GOV / KY		
Product			
Estimate #	2989		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	08/21/23	08/27/23	Local News @ 6p M-F	6-630p	MTWTF--	:30	10	\$250.00	NM

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
117	WHAS	M	08/21/23	6:29 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23008H	\$250.00	NM
119	WHAS	Tu	08/22/23	6:09 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23008H	\$250.00	NM
126	WHAS	Tu	08/22/23	6:29 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23007H	\$250.00	NM
118	WHAS	W	08/23/23	6:11 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23007H	\$250.00	NM
122	WHAS	W	08/23/23	6:29 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23008H	\$250.00	NM
120	WHAS	Th	08/24/23	6:20 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23007H	\$250.00	NM
124	WHAS	Th	08/24/23	6:29 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23008H	\$250.00	NM
121	WHAS	F	08/25/23	6:11 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23007H	\$250.00	NM
123	WHAS	F	08/25/23	6:29 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23008H	\$250.00	NM

15	08/21/23	08/27/23	LN (M-Su)	11-1135p	MTWTF-S	:30	12	\$200.00	NM
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/21/23	08/27/23	MTWTF-S	12	\$200.00

  

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
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133	WHAS	M	08/21/23	11:33 PM	LN (M-Su)	11-1135p	:30	VSQBES23008H	\$200.00	NM
141	WHAS	Tu	08/22/23	11:14 PM	LN (M-Su)	11-1135p	:30	VSQBES23008H	\$200.00	NM
136	WHAS	Tu	08/22/23	11:32 PM	LN (M-Su)	11-1135p	:30	VSQBES23007H	\$200.00	NM
135	WHAS	W	08/23/23	11:23 PM	LN (M-Su)	11-1135p	:30	VSQBES23007H	\$200.00	NM
142	WHAS	W	08/23/23	11:29 PM	LN (M-Su)	11-1135p	:30	VSQBES23008H	\$200.00	NM
144	WHAS	Th	08/24/23	11:15 PM	LN (M-Su)	11-1135p	:30	VSQBES23008H	\$200.00	NM
137	WHAS	Th	08/24/23	11:32 PM	LN (M-Su)	11-1135p	:30	VSQBES23007H	\$200.00	NM
139	WHAS	F	08/25/23	11:13 PM	LN (M-Su)	11-1135p	:30	VSQBES23008H	\$200.00	NM
138	WHAS	F	08/25/23	11:30 PM	LN (M-Su)	11-1135p	:30	VSQBES23007H	\$200.00	NM
143	WHAS	Su	08/27/23	11:13 PM	LN (M-Su)	11-1135p	:30	VSQBES23008H	\$200.00	NM
134	WHAS	Su	08/27/23	11:30 PM	LN (M-Su)	11-1135p	:30	VSQBES23007H	\$200.00	NM

16	08/21/23	08/27/23	ET 7-730p	7-730p	MTWTF--	:30	5	\$250.00	NM
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/21/23	08/27/23	MTWTF--	5	\$250.00

  

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
38	WHAS	M	08/21/23	7:14 PM	ET 7-730p	7-730p	:30	VSQBES23007H	\$250.00	NM
41	WHAS	Tu	08/22/23	7:25 PM	ET 7-730p	7-730p	:30	VSQBES23008H	\$250.00	NM
40	WHAS	W	08/23/23	7:19 PM	ET 7-730p	7-730p	:30	VSQBES23007H	\$250.00	NM
42	WHAS	Th	08/24/23	7:13 PM	ET 7-730p	7-730p	:30	VSQBES23007H	\$250.00	NM
39	WHAS	F	08/25/23	7:26 PM	ET 7-730p	7-730p	:30	VSQBES23007H	\$250.00	NM

17	08/21/23	08/27/23	Inside Ed 730-8p	730-8p	MTWTF--	:30	5	\$250.00	NM
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/21/23	08/27/23	MTWTF--	5	\$250.00

  

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
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# DUPLICATE INVOICE



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2755813-1	Invoice Month	August 2023
Invoice Date	08/27/23	Invoice Period	07/31/23 - 08/27/23
Advertiser	POL/ Andy Beshear / D / GOV / KY		
Product			
Estimate #	2989		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																								
17	08/21/23	08/27/23	Inside Ed 730-8p	730-8p	MTWTF--	:30	5	\$250.00	NM																																																																																								
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# DUPLICATE INVOICE



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2755813-1	Invoice Month	August 2023
Invoice Date	08/27/23	Invoice Period	07/31/23 - 08/27/23
Advertiser	POL/ Andy Beshear / D / GOV / KY		
Product			
Estimate #	2989		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
29	08/21/23	08/27/23	Local News @ 11p Sa	11-1135p	-----S-	:30	2	\$200.00	NM	
30	08/21/23	08/27/23	Thu Prime A	8-9p	---T---	:30	1	\$500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/23    08/27/23    ---T---                    1            \$500.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3    WHAS    Th    08/24/23    8:20 PM    Thu Prime A            8-9p            :30    VSQBES23007H       \$500.00    NM										
31	08/21/23	08/27/23	Fri Prime Other	8-11p	----F--	:30	1	\$400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/23    08/27/23    ----F--                    1            \$400.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3    WHAS    F     08/25/23    10:43 PM    Fri Prime Other       8-11p            :30    VSQBES23007H       \$400.00    NM										
32	08/21/23	08/27/23	Sun Prime C	9-10p	-----S	:30	1	\$900.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/23    08/27/23    -----S                    1            \$900.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3    WHAS    Su    08/27/23    9:26 PM    Sun Prime C            9-10p            :30    VSQBES23007H       \$900.00    NM										
33	08/21/23	08/27/23	The View	11-12p	-T-T---	:30	2	\$120.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/23    08/27/23    -T-T---                    2            \$120.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4    WHAS    Tu    08/22/23    11:37 AM    The View               11-12p            :30    VSQBES23008H       \$120.00    NM 3    WHAS    Th    08/24/23    11:36 AM    The View               11-12p            :30    VSQBES23007H       \$120.00    NM										
34	08/21/23	08/27/23	Strahan and Sara	1-2p	M-----	:30	1	\$90.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/23    08/27/23    M-----                    1            \$90.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3    WHAS    M     08/21/23    12:59 PM    Strahan and Sara      1-2p                :30    VSQBES23008H       \$90.00     NM										
<b>Total Spots</b>							<b>113</b>			

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$20,846.00</b>
<u>Agency Commission</u>	<b>\$3,126.90</b>
<u>Net Amount Due</u>	<b>\$17,719.10</b>

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.